

# Ashley Burnette

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## EDUCATION

### University of North Carolina at Chapel Hill

Aug. 2021-2025

*Bachelor of Arts: Media and Journalism (Print and Electronic Journalism Concentration), Global Cinema Minor*

**Related Coursework:** Audio, Video, Film Production, Screenwriting, Media Law, Advertising & Public Relations

**Additional Attributes:** International Baccalaureate Diploma Recipient, Assured Admit into the Hussman School of Journalism and Media, Studied film abroad at Stockholm University in Spring 2024

## OBJECTIVE

I aspire to fill a role that allows the production of various forms of media with a focus on real-world issues. My proven track record of philanthropic involvement speaks to my desire to be a positive influence in the world. I am dedicated to using my experiences in public speaking and volunteer work to create positive change within my community and further my career as an influential voice on behalf of universal change. I am enthusiastic to contribute my passion for social impact and translate it to the written and digital world alongside a team devoted to a similar goal.

## PUBLIC SPEAKING EXPERIENCE

### *Reelin' for Research*, Morehead, NC

May 2014 - Present

- Annually provide speeches, take on fundraising and volunteer positions, inspiring donors and attendees to contribute on behalf of the North Carolina Children's Hospital
- Contributed to the overall fund of over \$6.2 million toward childhood cancer research

### *FDA Oncologic Drugs Advisory Committee*, Washington, D.C.

Oct. 4, 2023

- Only patient asked to speak on behalf of the approval of an experimental treatment preventing relapse
- Influenced the approval of DFMO to be offered to childhood cancer survivors, nationally

### *Hyundai Hope on Wheels*, Washington, D.C.

April 2014 - April 2016

- National Youth Ambassador for the non-profit that has contributed over \$225 million to research grants, traveling to 15+ states to share stories of hope over a two-year period, speaking at 50+ events
- Spoke to the US Senate and House of Representatives at childhood cancer symposiums
- Keynote speaker alongside Sen. Thom Tillis in 2015 at the United States Institute of Peace Headquarters
- Only patient to speak at the "Times Square Goes Gold" event for Childhood Cancer Awareness Month
- Attended various press tours, speaking alongside researchers, senators, and public figures

**Spokesperson for Additional Organizations:** *St. Baldrick's, Make-A-Wish, UNC Children's Hospital, Beat Childhood Cancer Foundation, United Therapeutics, NC Proclamation Ceremony for Childhood Cancer Awareness Day, UNC Lineberger Comprehensive Cancer Center, CowParade, Krispy Kreme Challenge, Get Heeled*

**Achievements:** "Outstanding Young Philanthropist Award," ABC World News Tonight's "Person of the Week"

## ADDITIONAL EXPERIENCE

**Prague Juice Cafe**, Barista, Summer 2023

**North Ridge Pub and Café Tiramisu**, Host and Server, March 2021 - Aug. 2021

**Gonza Tacos Y Tequila**, Host and Food Runner, Sept. 2018 - March 2021

## ACTIVITIES

**Carolina Pediatric Attention Love and Support Club**, Member, Fall 2023 - Present

**Chapel Hill Film Society**, Member, Fall 2023 - Present

**Delta Delta Delta**, Member, Fall 2021 - Present

**Cats for a Cure Club**, Founder and President, April 2018 - Spring 2021

## SKILLS

**Technology:** Final Draft, Microsoft - Excel, Word, Outlook, PowerPoint; Adobe - Premiere, Audition

**Social Media:** LinkedIn, Twitter, Instagram

**Additional:** Public speaking, critical thinking, teamwork, communication, literary analysis, creativity